

PRESS RELEASE



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FOR IMMEDIATE RELEASE

CENTRON ANNOUNCES THE START OF A NEW RETAIL CENTRE & PREMIUM MOVIE THEATRE

EAGLE RIDGE IN FORT MCMURRAY, ALBERTA



The Centron Group is happy to announce that with the cooperation of the RMWB, development of Phase I of the 250,000 Square Foot retail centre - **The Commons at Eagle Ridge** has commenced!

The Commons at Eagle Ridge is the final phase of a ten year, 2,780 unit residential development in Centron's Eagle Ridge neighborhood within the Timberlea area of Fort McMurray.

Benefiting the entire Fort McMurray community, and Timberlea's residents specifically, the retail development will address the shortage of amenities, restaurants, retail outlets and services in Timberlea. Phase I will include a **Landmark Cinemas** multiplex as well as many brand name restaurants, shops, services and uses.

In addition to many familiar restaurants and services, Landmark Cinemas' newest concept is long awaited and welcome to Fort McMurray. It will provide movie lovers with the best experience the cinema world has to offer, and will include:

- An 8-screen, 37,000 square foot complex featuring over 900 Premium Powered Recliner seats;
- Auditoriums in a full-stadium configuration with Landmark's new Premium Powered Recliner seating. This new, motorized, fully reclining seat, with extended footrest, will provide every guest with a significant increase in personal space and a relaxing, disruption free movie-going experience;
- All seating, at every performance, will be available on a complimentary reserved seating basis and tickets will be available in advance through Landmark's website, landmarkcinemas.com, or through ATOM Tickets, the first-of-its-kind cinema mobile ticketing and concession purchase platform and app that enables guests to skip line ups at the box office and the concession;
- Giant, wall to wall screens over 25ft. tall and the latest in digital projection and sound;
- An expanded concession offering including traditional cinema fare and additional choices in hot foods.



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Landmark Cinemas is Canada's second largest motion picture theatre exhibition company, headquartered in Calgary, Alberta, and currently operates 44 all digital theatres with 303 screens throughout Western Canada, Ontario, and the Yukon Territory, including five IMAX, four "Extra" and one 'Xtreme' screen. It currently owns and operates the Landmark Cinemas 6 in Fort McMurray. The future of that location following the opening of the Eagle Ridge Cinema remains to be determined.

Centron Group is a Real Estate Development and Construction firm that specialize in Development, Leasing, Sales and Construction of Office, Retail, Industrial & Multi-Family Residential Projects in Western Canada since 1984.

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